

Protect the Message
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“Be fruitful and multiply and fill the earth and subdue it and have dominion over the fish of the sea and over the birds of the heavens and over every living thing that moves on the earth.” Genesis 1:28

STOP: GET PERMISSION

- **Before posting that on your website/social media**
 - Are you posting information that was not written by you or an employee?
 - Do you have written permission to post those pictures and graphics?
 - Do you have written permission to use ALL the music?
- **Before making that copy**
 - If you aren't the SOLE creator, did you get written permission?
 - Who do you plan to GIVE this to?
 - What do you plan to use it for?
 - Did the author give you permission to duplicate and distribute?
 - Did the author give you permission to display it?
- **Before using that logo**
 - Do you have an agreement with the creator?
- **Before teaching that dance**
 - Did the choreographer give you written permission to teach your ministry?
- **Before you share your idea**
 - Do you have a written confidentiality agreement?
- **Before collaborating to write that content**
 - Who will own it?
 - Did you memorialize that conversation in writing?
- **Before repeating that statement, you heard or read**
 - Did you cite your source?
- **Before using that video clip**
 - How much do you really NEED to make your point?
 - Where you'd you get it?
- **Before putting that content in AI**
 - Is it all yours?
 - Does it have a copyright notice?
 - Is it you're A+ work?
 - Will you be mad if it comes out of another person's mouth?
 - Did you read the terms and conditions?
- **Before using that output**
 - Are you going to edit that?
 - Are you going to add anything to that?
 - Is it accurate?
 - What will you do with it?
 - Did you read the terms and conditions?